



SPONSORSHIP PROPOSAL DOCUMENT

PLEASE COMPLETE ALL FIELDS BELOW WITH AS MUCH INFORMATION AS POSSIBLE; IF CERTAIN SECTIONS DO NOT APPLY, PLEASE MARK "N/A" – DO NOT LEAVE ANY AREA BLANK.

COMPANY / ASSOCIATION NAME:
CONTACT PERSON:
CONTACT ADDRESS:
CONTACT EMAIL:
CONTACT PHONE:
NEAREST O'BRIENS STORE:
DATE SUBMITTED:

EVENT / ACTIVITY OUTLINE: PLEASE GIVE BRIEF DETAILS RE SPONSORSHIP REQUIRED –

EVENT / ACTIVITY DETAILS: PLEASE GIVE DETAILS RE PROPOSED EVENT / SPONSORSHIP ACTIVITY –

DATE –

DURATION –

EXPECTED ATTENDANCE –

EXPECTED MEDIA COVERAGE – LIST MEDIA TYPE, TITLE AND DISTRIBUTION AREA. GIVE CIRCULATION FIGURES IF AVAILABLE. NOTE TYPE OF COVERAGE (E.G. RADIO / PRESS / INTERNET / ARTICLE / EDITORIAL / PHOTOGRAPHY)

IN WHAT WAY DOES THIS EVENT TIE-IN WITH O'BRIENS BRAND VALUES? TELL US WHY WE SHOULD SPONSOR THIS PARTICULAR ACTIVITY / EVENT?

PLEASE SEND COMPLETED FORMS BY EMAIL TO SPONSORSHIP@OBRIENS.IE OR BY POST TO O'BRIENS IRISH SANDWICH BARS LTD., 23 SOUTH WILLIAM STREET, DUBLIN 2, IRELAND.

PLEASE NOTE, WE REQUIRE A MINIMUM NOTICE OF 3 MONTHS IN ORDER TO CONSIDER PROPOSALS – NO EXCEPTIONS!